



# Headlines in the Hills

THE DAILY NEWSLETTER OF THE MASTIFF CLUB OF AMERICA  
2009 NATIONAL SPECIALTY  
FONTANA VILLAGE, NC

VOLUME I, ISSUE 4  
THURSDAY, MAY 14, 2009

## WEDNESDAY RESULTS

- **TODAYS EVENTS:**  
Veteran Sweeps: 8:30 am  
Puppy Sweeps: 10:15 am
- *Tournament of Champions: 4:15 pm Ring 1.*
- *Senior handling competition: tournament break—be ready to go after the last Tournament group has gone in—.*

7pm: SSMF HOSTED BARBEQUE WITH ENTERTAINMENT! REC HALL

- *Hospitality: Open today from 7:15-8:30pm. See posted afternoon hours. See you at the Barbeque!*
- *Welcome Bags, Raffle, Rescue Auction, Basket Raffle, Logowear—Rec Hall, Open for 2 hours beginning 30 minutes after sweeps judging ends.*
- *Games to play with your Performance Puppy: 2 pm Rec Hall FREE*

**NEWSWORTHY** Rec Hall Opens 1/2 hr after judging ends!

Hospitality #477

Show Chair Cabins #485 #475

Rescue Foundation REC HALL  
Items

Welcome Bags REC

Raffle Tickets / View REC HALL  
raffle items

Pick up T shirts and REC HALL  
logo wear

Banquet Tickets REC HALL

### OBEDIENCE

#### NOVICE A

NQ: 248, Ab 249

#### NOVICE B

- 1.0253 Pegasus Taylor's Yosemite Sam RE CD 191
2. 0252) Meadowfarms Reflection Of Solitude RN Ab 250, 251, 254

#### OPEN B

1. #257 Meadowfarms Polaris Good Gracious CD 190 NQ: 256, 258

#### UTILITY A

NQ 259, Ab 260

#### HIGH IN TRIAL: 0253

Pegasus Taylor's Yosemite

#### Sam RE CD 191

#### PRE NOVICE

1. 0266) Fireside Sillars Good Golly Ms Molly
- 2 0267) Meadowfarm's Pop Sensation

Brace: Ab. 264, 265

Grad Novice: Ab: 261

#### VETERAN

- 1 0263 CH Meadowfarms Polaris Oaklane Molli UD, RE 198
- 2 0262 Aslan Sunshine Sydney CD RE OAP AJP 188.5

#### HS NON REGULAR

CLASSES: CH Meadowfarms Polaris Oaklane Molli UD, RE SCORE: 198

#### HIGH SCORING VETERAN:

CH Meadowfarms Polaris Oaklane Molli UD, RE SCORE: 198

Breeder Cup Finalists: (no particular order)

Winsome

Lazy D

Kinsmen

Chapetupek

Pisgah Forest

## Welcome Party Enjoyed By All!!!

The MCOA is full of talent as was evident at the Welcome Party. Over 150 people attended the bash hosted and funded by several regional clubs and generous individual donations. Check out our thank you banner on display outside of hospitality. Chicken and pork loin were served up by Dick and Mary Greaver, Nancy and Jimmy Walker, Carol and John

Heffley . Many thanks to Joe and Carla Sanchez for providing the Beer for the event and David Greenleaf for the wine which was enjoyed by many.

Don't forget to pick up your barbeque and Banquet tickets today in the Rec Hall after sweeps judging!!!



Caption describing picture or graphic.

## RAFFLE TICKETS/ROOM RAFFLE/BASKET RAFFLE

Don't forget— we have three different raffles going on!

The general raffle items are on display in the Rec Hall. Drawings start today— so make sure you stop by and check your tickets. Winning numbers posted daily. There are some high value items in the raffle this year including a Mastiff Fountain and Beautiful Mastiff Quilt. You can specifically direct your tickets towards these items or towards the general raffle. Look for the

dark blue tickets.

The Room Raffle is separate— look for the red ticket sellers ringside, or buy your tickets in the Rec Hall. Room Raffle Tickets are \$5 each and the grand prize winner will be drawn at the MCOA National Specialty Banquet. This person will receive a credit worth five nights in the lodge off their cabin or lodge room rental for the week. The second ticket drawn wins the custom hall hanging created

by Vicki Hix which celebrates 12 years of MCOA national Specialities.

Many thanks to the Regional mastiff Clubs for creating the beautiful array of regional baskets featuring items from different parts of the country. Look for the ticket sellers with the light blue tickets to purchase Basket Raffle Tickets. Winning tickets will be drawn at the banquet and each regional club gets a piece of the raffle collections!

## WELCOME PARTY: TONIGHT!!!!

The MCOA Welcome party is tonight at 7 pm. Please bring a chair and plan to attend this informal gathering to meet friends old and new.

Thanks to the following Regional Clubs and individuals for donating money for the Welcome Party which purchases the food that is served.

Florida Assoc of Mastiff Fanciers  
Midwest Mastiff Fanciers  
Garden State Mastiff Fanciers  
New England Mastiff Fanciers  
Pacific NW Mastiff Fanciers  
Pacific SW Mastiff Fanciers  
Chesapeake Mastiff Fanciers  
Redwood Empire Mastiff Fanciers  
Colorado Mastiff Fanciers

A huge Thank You goes to Joe and Carla Sanchez of Southport Mastiffs for providing the beverages for the welcome party. Joe and Carla have supported this event for years and it is much appreciated.

And finally, thanks to Dick and Mary Greaver, Nancy and Jimmy Walker, Jan Stringer, Bill and Frances Bush for cooking and serving the food to our hungry bunch. You guys are all great cooks!!

*Our grounds need to be patrolled by everyone attending!  
Please don't forget to pick up after your dogs and remind others to do the same!  
Walk with a flashlight at NIGHT!*

## RESCUE FOUNDATION AUCTION

Don't forget to support the auction for the Rescue Foundation. The silent auction items for the Foundation are located in the Rec Hall. Bid Sheets are by each item and you have until Saturday night to finalize your bidding. All items must be picked up Saturday night be



Caption describing picture or graphic.

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in

your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your cus-

tomers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice

column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

*“To catch the reader's attention, place an interesting sentence or quote from the story here.”*

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to

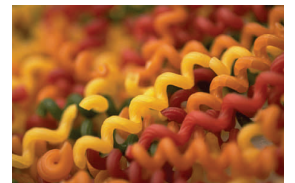
be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter.

There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article.

Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

Organization Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4

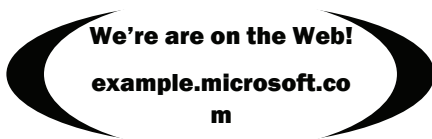
Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com



## HEADLINES IN THE HILLS



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

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## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your

newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.